DELIA SWEENEY

Los Angeles, CA • delia.bridget@gmail.com • 310.927.2851 • linkedin.com/in/delia-sweeney • deliasweeney.com

IN SHORT

With 20 years of experience in the creative scenes of NY and LA, I am the person you will call to ask, “do you know anyone who ____?”, and undoubtedly, I do. I will make the connection, effortlessly source the right people, places and things, and bring the brief to life. Strategically building and managing teams for each project, both by skill and personality, is one of my fortes.

SKILLS & STRENGTHS

TECH + TOOLS: Apple Creator Studio, Microsoft Office, Adobe Suite, Google Workspace, bidding and management software

GENERAL: strong writer • a wizard when it comes to organization and time management • sales and marketing • outreach • self-starter • risk taker • team player • leader • hype woman • comfortable with high profile clients and situations • discreet

IN DEPTH

DELIA SWEENEY PRODUCTION | Los Angeles, CA + New York, NY | 2016 - Present

Freelance Executive Producer - Stills & Motion

- CLIENTS INCLUDE: Walmart*, Apple*, adidas, Nike, Puma, AllSaints, Netflix, Marriott, JBL, American Express, Courvoisier, KFC, Conde Nast, WSJ, The Hollywood Reporter, ESPN, CBS, Warner Brothers, T-Mobile and more.
- Seasoned EP and Line Producer for still and motion photography specializing in advertising, entertainment, celebrity, editorial, fashion, beauty, still life and events.
- Experience in Art Producing in an agency setting, producing creative and strategical campaigns from the concepting phase to launching deliverables worldwide.
- Supervision and management of all aspects of production including budgets, art buying, casting, location scouting, permitting, travel arrangements, sourcing equipment, hiring styling teams, crew and vendors.
- Exceptional organization and experience in post-production contracts and management, maintaining deadlines and developing best practices.
- Drive communication between clients, agencies, Photographer/Directors, crew and vendors.

APPLE, INC.* | Culver City, CA | 2019 - 2020 and 2024 - present

Contract Photo and Video Producer

- Provide content creation for Apple Services and Product, Design & Marketing.
- Produce creative through development, physical production and post production across various lines of business.

SPUR PRODUCTIONS* | Los Angeles, CA | 2020 - 2024

Contract Executive Producer

- Lead Producer and point of contact for long time client Walmart*, producing over 50+ campaigns for Walmart Style.
- Resurrected on site production during the height of the Covid pandemic, leading cast and crew successfully back to work with in-person productions for one of the country’s leading brands.
- Developed years long relationships and worked with Walmart Creatives to build teams and establish the look and feel for their newly minted Walmart Style - which encompasses Fashion, Beauty and Home. (http://spurproductions.com/)

** note: Apple and Spur Productions/Walmart contracts were part of my production business but were notable and high profile partnerships, deserving their own career highlights.*

PUGLIESE PHOTOGRAPHIC, INC. | Los Angeles, CA | 2013 - 2016

Studio Manager and Producer

- On-set producer for editorial and advertising photo shoots for photographer Joe Pugliese. (http://www.joepug.com/)
- Coordinated all pre and post production including estimates, crew, equipment, travel, locations, retouching, and final image delivery.
- Liaised between photographer, agency, and clients.
- Designed workflow systems and timelines that effectively managed projects and events, including image archiving and copyright submissions with the US Copyright Office.
- Managed daily business operations including scheduling, travel arrangements, accounts payable/receivable, invoicing, expense records, vendor relations and client correspondence.

DUTESCOART GALLERY | New York, NY | 2010 - 2013
Co-Director

- Responsible for the formulation and organization of exhibitions as well as marketing and initiating sales from those exhibitions.
- Advised interior designers, architects, and collectors on acquisitions and customized installations.
- Maintained a sales quota of + $1,000,000.00 annually.
- Profound knowledge of daily operations and gallery policies including an ability to write and research catalogues, maintaining a detailed client database, track inventory, and manage archives.
- Strong ability to plan financial budgets and supervise staff, freelancers, and interns.
- Communicated and managed production orders and timelines with printing and framing labs.

EARLIER ON

COACH, INC. | New York, NY | 2008 - 2010
Executive Assistant

PRECISION EVENT GROUP | New York, NY | 2008
Production Coordinator

VIACOM | Los Angeles, CA + New York, NY | 2005 -2008
Freelance Production Assistant, Events

UNIVERSITY

UNIVERSITY OF CALIFORNIA, LOS ANGELES | Los Angeles, CA | Graduated 2004
B.A. IN THEATER ARTS from the UCLA SCHOOL OF THEATER, FILM AND TELEVISION

BEFORE & AFTER WORK

Film and theater nerd, art enthusiast and urban hiker.

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THANK YOU